



# VOTER

## LEAGUE OF WOMEN VOTERS OF CUPERTINO-SUNNYVALE

September 2017

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### In This Issue

Action	5
Board Briefs	2
Cupertino Speaker Series	3
Events Calendar	3
News	4&5
Membership Renewal	1
President's Message	2
Search for VOTER Assistant	4
Sunnyvale Town Center	5

### SEPTEMBER IS MEMBERSHIP RENEWAL MONTH!



September means back to school, has National Wildlife Day – and it is LWVCS Renewal Month!

In August, we started sending enhanced email communications to our members using a new online tool. This new capability will allow us to keep members better informed about interesting events and activities. **Please watch your email for our monthly VOTER newsletter and other E-Blasts from LWVCS** – be sure to not let these emails go into your spam folder.

Our local League is busy even in a non-election year. Since we are a grassroots organization, our work in the community depends on our members and their financial support. That's why we're asking you to renew your League membership.

The dues you pay to our local League are shared with the regional, state, and federal levels of the organization. So, your money not only enables League services in our communities, but also furthers the League's mission throughout the country. This year we are offering a new way for you to pay your dues and make donations: you may renew your membership online at [renew.lwvc.org](http://renew.lwvc.org) using PayPal or a credit card. If you prefer to pay by check, you still can. Our goal is to provide you with a payment method that best suits your needs. Most members will be receiving an email renewal notice on September 1, with a hyperlink to pay online. Renewal notices are being sent by US mail to members who don't use email or who joined our League within the last year. The money from member renewal typically accounts for about 60% of our annual revenue.

Your support has been important to us since you first joined the League and we hope you will choose to renew your League membership. We will be announcing several new member events in ongoing emails – and we hope to see you at one of these!

### LWV Cupertino-Sunnyvale Board of Directors

President	Elaine Manley
Vice President	Tracey Edwards
Secretary	Bena Chang
Treasurer	Serge Rudaz
Directors	Susan Hough
	Bruce Kendall
	Michael Lusk
	Rosemary Serio
	Marieann Showlin
Off Board	
Nominating Committee Chair	Linda Davis
Pros and Cons Scheduling	Judi Pogue

### The Cupertino-Sunnyvale VOTER

Published 10 times a year by the League of Women Voters of Cupertino-Sunnyvale.

This newsletter is posted on our website: [www.lwvcs.org](http://www.lwvcs.org).

Editor: Roberta Hollimon  
lwvcseditor@comcast.net



## PRESIDENT'S MESSAGE

Our team has been working very hard behind the scenes to bring you an online method of renewing, joining or donating to our organization. You'll be able to send a link to your friends and encourage them to join as well. A big thank you to Serge Rudaz, Linda Davis and Bruce Kendall for working on this. And as you've seen, we now have a new tool that will let us send our VOTER through a nice electronic format. And with the ability to update you on upcoming events and activities in a clean and concise method, we hope you'll find more ways that you can engage with our local issues. Our Communications Committee has been working on this tool for several months now and we really appreciate all they have done. Thank you Marieann Shovlin, Marilyn Sherry, Bruce Kendall, Lynne Houghton, and Roberta Hollimon for your efforts.

September is our renewal month and we do hope you will rejoin whether online or by mail. We appreciate having you as a member. As you know, the League serves a vital role in providing fact-checked information regarding voting information as well as issues we research. I hope to see you at event soon.

If you have any questions, please don't hesitate to contact me at [president@lwvcs.org](mailto:president@lwvcs.org).

Best regards,

*Elaine*

## Membership

Welcome new member: Gustav Larsson.

Thanks for your donations to our 2017 Community Appeal: Nancy Burnett, Lois Chestnutt, Patricia Dentinger, Suzanne Ford, Kirsten Holmquist, Kristine Kelly, Jane Kroll, Elaine & Scott Manley, and Leanne & Charles Untulis.

Thanks to members who made donations to help defray the costs of our Annual Meeting in June: Anita Herrmann, Leslie Larson, and others who gave cash anonymously.

Thanks for renewing your membership: Marieann Shovlin.

Thanks for including a donation with your dues renewal: Tracey Edwards, Eileen & Richard Grindeland, and Elaine & Scott Manley.

## Board Briefs

At its July meeting your board:

- Approved the purchase of Constant Contact as the LWVCS contact management application.
- Adopted content guidelines for communications.
- Learned that our League will have a table at the Sunnyvale State of the City on July 29, 2017.

And at its August meeting your board:

- Learned that several members have been working on setting up a PayPal account to take donations and memberships and integrating it with our website (thanks to Serge, Linda, and Bruce). We hope to have this operational in time for the September membership drive to give people the option to renew online.
- Approved an electronic access policy subcommittee to create a structure for our Board documents and the level of access needed for documents.
- Heard that our League had a booth at the recent City of Sunnyvale "State of the City" event and the booth was very well attended.
- Were informed that Martha Cox from the San Diego League will be visiting our League to give her training on civil discourse.

# EVENTS CALENDAR

## LISTENING TO TRUMP'S AMERICA

**Date:** Saturday, September 9  
**Time:** 2:00 – 4:00 PM  
**Place:** Mountain View Senior Center  
266 Escuela Ave.  
Mountain View, CA 94040 ([map](#))

Also, Supervisor Simitian will be speaking on the following date

**Date:** Saturday, September 16,  
**Time:** 1:00 PM (Doors open 12:30)  
**Place:** Palo Alto City Council Chambers  
250 Hamilton Avenue, 1st floor  
Palo Alto, CA 94301

Santa Clara County Supervisor Simitian traveled to the heartland of America this spring to talk to voters and to learn more about their perspectives. Hear what he learned. **Joe Simitian** represents the Fifth District on the Santa Clara County Board of Supervisors. Supervisor Simitian's public service over the years includes stints as a member of the California State Senate and the California State Assembly.

Here in the Bay Area we live in a bubble. While 46% of the American electorate voted for President Donald Trump last fall, in Santa Clara County the number was just 21%. What makes the rest of the country see things somewhat differently from folks here in the Bay Area? To get some answers, Supervisor Simitian traveled to three counties, in three states this past spring. Come hear him talk about what he learned.

Free event, however please sign up for the September 9 event as there is limited seating.

<https://www.eventbrite.com/e/joe-simitian-listening-to-trumps-america-bridging-the-divide-tickets-36914600564>

## KEEPING ABREAST OF FEDERAL LEGISLATION AND UNDERSTANDING HOW YOU CAN IMPACT IT

**Date:** Saturday, September 23, 2017  
**Time:** 3:00-4:30 PM  
**Place:** Saratoga Public Library  
13650 Saratoga Avenue  
Saratoga, CA 95070

Featured speakers are Congresswoman Zoe Lofgren, the U. S. House Representative for the 19th District of California, and Jennifer Waggoner, former President of the League of Women Voters of California. Admission is free, but you do need to reserve your seat at <http://bit.ly/ImpactLegislation>.

Sponsored by the League of Women Voters of Southwest Santa Clara Valley; co-sponsored by the LWVs of Palo Alto, Cupertino/Sunnyvale and San Jose/Santa Clara.

## CITY OF CUPERTINO SPEAKER SERIES TRANSPORTATION

**Date:** Thursday, September 28, 2017  
**Time:** 6:30 PM - 8:30 PM.  
**Place:** Cupertino Community Hall, 10350 Torre Avenue  
Cupertino, CA 95014

The City of Cupertino has been holding a series of panel discussions on topics of interest to its residents. This panel on transportation is the final one of the series.

## NEWS

### LWVCS - GOING ELECTRONIC INTO THE 21<sup>ST</sup> CENTURY!



Your League has moved to using a contact management application for VOTER publishing and distribution, membership management, and other local League communications. The goal is to provide more timely and efficient communications, retain current members, attract new members, and provide more value to our League community.

This new tool is Constant Contact, a widely used app that also provides event management and registration for meetings, social gatherings and training events.

We are currently in a testing phase and will be implementing functions as they are completed. The results should include a livelier VOTER with:

- more photos of our League members and activities
- more information about community events related to our mission and goals in monthly E-blasts
- links to electronic donations via our new PayPal service
- links to online membership renewals
- online member information management.

So stay tuned in to your League as we try to stay more tuned in to your interests and serve you better.

### LWVCS IS ON THE HUNT FOR THE LWVCS ASSISTANT VOTER EDITOR



The VOTER is the regular communication vehicle for all the Leagues and each League publishes its own news at least 10 times a year. The LWVCS current VOTER Editor, Roberta Hollimon, has done a superb job over the past 14 years – and would like an assistant – who would take on the editor role over time.

The ideal candidate would have some previous writing experience, particularly as a newsletter editor or similar background. Typically, this would include contacting potential contributors for content, editing content submitted and formatting it in the VOTER publication tool. For LWVCS, this will be Constant Contact, a WORD and user friendly application with built in templates.

Working with the VOTER Editor the assistant editor, will be familiar with League activities at all levels and include them in the newsletter. The VOTER is delivered via email, a link on the website and USPS. Email lists are in Constant Contact, other lists are in hard copy for manual delivery to a few subscribers.

If you are interested in this fascinating volunteer position – or know someone who qualifies – please contact Roberta Hollimon at [lwvcseditor@comcast.net](mailto:lwvcseditor@comcast.net).

## NEWS (cont.)

### SUNNYVALE TOWN CENTER UPDATE

At the Sunnyvale Neighborhood Association Meeting, Dave Hopkins from CityLine gave an overview of their plans.

Phase 1 of the project has been approved by the City of Sunnyvale. This phase is to complete the buildings that have been partially done for years. Included in this phase is finishing the garage next to Target, and in mid-November construction will start on a Whole Foods store with movie theaters above. This should be done around June 2019. This phase will include 200 apartments that will be available the summer of 2018. The Sunnyvale City Council voted on August 15 to study three proposed changes. You can find more information at [CityLine map](#) and the Mercury News article at [Downtown Changes](#)

*Scott Manley*

### PAYPAL IS HERE

Our members spoke and we have responded.

PayPal is now an available payment option.

You can renew online and make donations online.

No more looking for stamps! No more need to write a check.

To renew your membership online using PayPal click here [renew.lwvc.org](http://renew.lwvc.org) .

To make a donation using PayPal click here [donate.lwvc.org](http://donate.lwvc.org).

Huge thanks to Serge Rudaz who led the effort and Bruce Kendall and Linda Davis who helped make it happen.

## ACTION

### LWV CALIFORNIA – BILL STATUS REPORT

#### CAP AND TRADE

We are pleased to report that after careful consideration the LWV California Legislation Committee decided to support both AB 398 and AB 617. With strong support by Governor Brown and in a bipartisan vote, these bills have been adopted, and Cap and Trade is protected until 2030.

For more information on this action along with information on our Climate Change Action Policy, the policy positions that back these decisions and some history of the LWVC activity in this area [check our website](#). We are pleased this legislation has been successful and look forward to remaining involved in these important issues. [Read more.](#)

#### IMMIGRATION

The California Values Act, SB 54, also has strong support from LWVC based on adopted League Positions. Additional activity is reflected in this [Mercury News article](#).



State Senator Kevin de Leon is author of SB 54

## September

Sat	9	2:00 p..	<b>Listening to Trump's America</b> Mountain view Senior Center 266 Escuela Ave, Mountain View
Sat	16	1:00 p.m.	<b>Listening to Trump's America</b> Palo Alto city council Chambers 25o Hamilton Ave, 1st Floor, Palo Alto
Sat.	23	3:00 p.m.	<b>Federal Legislation</b> Saratoga Public Library 13650 Saratoga Ave. Saratoga
Thurs.	28	6:30 p.m.	<b>Transportation Speaker Panel</b> Cupertino Community Hall 10350 Torre Avenue, Cupertino

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The LEAGUE OF WOMEN VOTERS, a nonpartisan political organization, encourages the informed and active participation of citizens in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

## WHO REPRESENTS YOU

### UNITED STATES

<b>President Donald Trump</b> <a href="mailto:comments@whitehouse.gov">comments@whitehouse.gov</a>	202-456-1414
<b>Senator Dianne Feinstein</b> <a href="mailto:senator@feinstein.senate.gov">senator@feinstein.senate.gov</a>	415-393-0707
<b>Senator Kamala Harris</b> <a href="http://www.harris.senate.gov">www.harris.senate.gov</a>	213-894-5000
<b>Congressman Ro Khanna</b> <a href="http://www.khanna.house.gov">www.khanna.house.gov</a>	408-436-2720
<b>Congresswoman Anna Eshoo</b> <a href="http://www.eshoo.house.gov">www.eshoo.house.gov</a>	650-323-2984

### CALIFORNIA

<b>Governor Jerry Brown</b> <a href="mailto:governor@governor.ca.gov">governor@governor.ca.gov</a>	916-445-2841
<b>Senator Jim Beall</b> <a href="mailto:senator.beall@senate.ca.gov">senator.beall@senate.ca.gov</a>	408-286-8318
<b>Senator Jerry Hill</b> <a href="mailto:senator.hill@senate.ca.gov">senator.hill@senate.ca.gov</a>	650-212-3313
<b>Assemblyman Evan Low</b> <a href="mailto:assemblyman.low@assembly.ca.gov">assemblyman.low@assembly.ca.gov</a>	408-371-2802
<b>Assemblyman Marc Berman</b> <a href="mailto:assemblyman.berman@assembly.ca.gov">assemblyman.berman@assembly.ca.gov</a>	650-691-2121

### SANTA CLARA COUNTY

<b>Supervisor Dave Cortese</b> <a href="mailto:dave.cortese@bos.sccgov.org">dave.cortese@bos.sccgov.org</a>	408-299-5030
<b>Supervisor Joe Simitian</b> <a href="mailto:joe.simitian@bos.sccgov.org">joe.simitian@bos.sccgov.org</a>	408-299-5050

FIRST CLASS

League of Women Voters  
of Cupertino-Sunnyvale  
P.O. Box 2923  
Sunnyvale, CA 94087