



VOTER

LEAGUE OF WOMEN VOTERS OF CUPERTINO-SUNNYVALE

March 2017

Volume 44 Number 8

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LEADERSHIP ACADEMY: NEXT LEVEL COMMUNICATIONS

The League of Women Voters of California has developed training programs on various leadership topics. The County Council of the Leagues of Women Voters of Santa Clara County is presenting the Next Level Communications workshop:

Saturday, March 11, 2017

9:30 AM - 4:00 PM

SEIU, 2302 Zanker Road, San Jose 95131

Registration \$50

Continental breakfast and lunch included

LWV Cupertino-Sunnyvale Board of Directors

President	Elaine Manley
Vice President	Susan Hough
Secretary	Bena Chang
Treasurer	Serge Rudaz

Directors	Linda Davis
	Tracey Edwards
	Bruce Kendall
	Michael Lusk
	Katharine Turner

Off Board	
Nominating Committee Chair	Marieann Shovlin
	m.shovlin@comcast.net
Pros and Cons Scheduling	Judi Pogue

STORYTELLING AND MESSAGING FOR IMPACT

Learn to tell powerful stories and deliver persuasive messages to move your audiences to action.

Practice new techniques and approaches to presentations and outreach.

This workshop is designed to help participants:

- Identify and understand your audience
- Learn the elements of appealing stories
- Use imagery and videos
- Frame messages to motivate your community

The Cupertino-Sunnyvale VOTER

Published 10 times a year by the League of Women Voters of Cupertino-Sunnyvale.

This newsletter is posted on our website: www.lwvcs.org.

Editor: Roberta Hollimon
lwvcseditor@comcast.net

For more information and to Register <http://sclaraco.ca.lwvnet.org/>



PRESIDENT'S MESSAGE

We had another great turnout at our February member meeting where we took a more detailed look at some proposals for public policy work and gave input on what our state LWV might do. As mentioned previously, we will be forming committees to work on housing and transportation. The Board is looking into additional topics as well. In total, 31 members, or 34% of our total membership, have given input toward our League's program planning so far this year. That is a stunning participation rate! It is even more striking that this includes 13 new members (38% of the participants). Like other Leagues throughout the country, we've been experiencing an unprecedented increase in membership in recent months. We welcome the energy and enthusiasm. There are many ways to participate in League. As mentioned previously, we will be forming committees to work on housing and transportation. The Board is looking into additional topics as well.

We also need volunteers to help with membership, event coordination and our upcoming community appeal. If you'd like to become more active, please contact me at elaine.manley@comcast.net.

Be sure to check out our Calendar section at lwvcs.org as well as the last page of our newsletter for all the upcoming activities. In particular, we have an excellent workshop on March 11th that provides training on how to move an audience into action. We need more speakers and moderators so if you are interested in presenting this is a great opportunity for training.

I look forward to seeing you at a meeting or event soon,

Elaine

CORRECTION

There was an error in the article on the Electoral College in the February VOTER.

It read:

“In general it requires two-thirds of Congress or Legislatures of two-thirds of the States to vote for it and then requires three-quarters of the states to vote for it in a National Convention of the States.”

It should have read:

“In general, Congress may propose constitutional amendments by two-thirds vote in each chamber or the legislatures of two-thirds of the states (34 at present) may ask Congress to call a national convention for the purpose of proposing amendments. Amendments proposed by either method go into effect only after ratification by three-quarters of the states (38 at present).”

Board Briefs

At its February Board Meeting your board:

- learned that we have nine new members.
- directed the President to submit our state League program planning form to LWVC.
- discussed LWVC Convention delegate strategy.

Member News

Thank you for renewing your membership: Andrea Harris.

Welcome new members: Ann Brown, Lynne Houghton, Leslie Larson, Margaret Lindberg, Aditi Narayanan, Usha Narayanan, Vedika Narayanan, Janece Richards, and Judy Wilson.

Opportunities for Involvement

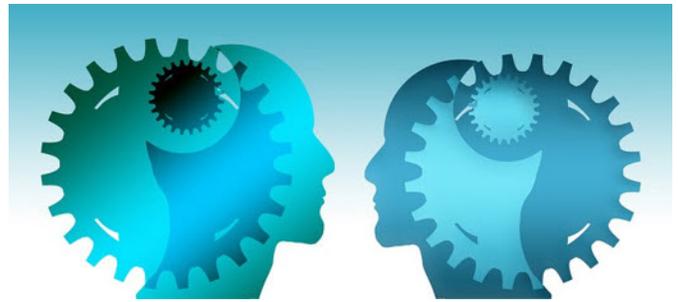
Consider attending **LWVC Convention** (see p. 4) as a delegate, visitor, or volunteer. A delegate must be able to attend all three days of convention. Visitors may attend as many days as they wish but must register for those days. Volunteers may work as many days as they wish. Contact Elaine Manley, elaine.manley@comcast.net, for more information.

Join the County Council's **transportation and housing committees**. Contact Tracey Edwards, tkaye752@gmail.com.

Attend the **Leadership Academy: Next Level Communications**. See front page and p. 3 for registration.



**LEAGUES OF WOMEN VOTERS®
OF SANTA CLARA COUNTY**



League Leadership Academy: Strengthening & Building Leaders & Community Partnerships: Next Level Communications

**Saturday, March 11, 2017, 9:30am – 4:00pm at
SEIU Local 521, 2302 Zanker Road, San Jose, CA 95131**

This Workshop is especially for Leaders & Community Partners to learn to tell powerful stories and deliver persuasive messages to **move your audiences to action**. You will practice new techniques and approaches to presentations and outreach to:

<ul style="list-style-type: none"> Identify & understand your audience 	<ul style="list-style-type: none"> Use imagery & videos
<ul style="list-style-type: none"> Learn the elements of appealing stories 	<ul style="list-style-type: none"> Frame messages to motivate your community

Workshop Agenda

Morning Sessions	Afternoon Sessions
Networking & Continental Breakfast	
Personality Compass: Understand Yourself; Understand Others <i>Understand yourself & others to be a better communicator</i>	Crafting a Presentation that Inspires <i>Eliminate the dread from Powerpoint presentations – learn how you can make a more effective presentation and add the power to the point</i>
Break	Break
Connecting with Audiences through Story <i>Why is story important to move your audience & trigger action – you need story to motivate change</i>	Framing Your Message to Advocate & Educate <i>Learn techniques to develop a strong & persuasive message framed for YOUR audience to motivate your community & move them to action</i>
Lunch	Wrap-up & Networking

Our Co-Sponsors:

The Leagues of Women Voters of Santa Clara County: Cupertino/Sunnyvale, Los Altos/Mountain View, Palo Alto, San Jose/Santa Clara, South West Santa Clara Valley

Our Partners at Press Time:

Asian American Community Involvement (AACI), Council on American-Islamic Relations (CAIR), Cupertino Chamber of Commerce, Palo Alto Forward, SEIU, Silicon Valley Leadership Group

[For more information and to Register http://sclaraco.ca.lwvnet.org/](http://sclaraco.ca.lwvnet.org/)

LWVC CONVENTION A CAPITOL CONNECTION

- What:** The 66th State Convention of the League of Women Voters of California
- When:** 10 AM, Friday, June 2, through 3 PM, Sunday, June 4, 2017, with a special pre-Convention event on Thursday, June 1, 2017.
- Where:** The Sheraton Grand Sacramento Hotel
1230 J Street
Sacramento, CA 95814
Phone: 916-447-1700
- Who:** Attendance at Convention is open to everyone; we encourage all members to attend and are eager for the public to come learn about the League. We ask that you extend invitations to your friends and contacts.

The purpose of Convention is to inspire and empower Californians to increase their active and informed participation in civic life. Come meet passionate people from across the state who are making democracy work!

Our theme is *A Capitol Connection*. Read more about speakers, workshops, special activities, and more on our blog: <http://lwvc.wordpress.com>.

A range of activities is available to suit any schedule or budget, from investing in a full three-day registration to treating yourself to a special pre-Convention event. Check out your options and register today.

The Sheraton Grand Sacramento is offering a special room rate of \$169 per night—but you must book by May 8 to secure this rate. Visit the Convention blog to book online, or you can call the hotel and mention the LWVC Convention. Don't get caught without a room by waiting until the last minute; rooms may sell out before that date!

Business of Convention

- Elect officers, directors, and three members of the nominating committee for the 2017-2019 biennium.

- Adopt a budget for the 2017-2019 fiscal years.
- Adopt program for 2017-2019.
- Adopt amendments to the bylaws as needed

Voting Delegates

Attending as a voting delegate is an exciting honor and a responsibility. If you are interested in attending as a voting delegate, speak with your local League or Inter-League Organization (ILO) board immediately.

Each local League and ILO is entitled to send its president, or an alternate in the event the president is unable to attend. The president of a member-at-large unit may attend as a nonvoting member.

In addition, each local League is entitled to delegates in proportion to its membership numbers as reported in the LWVUS database on January 31, 2017. Member-at-large unit members may attend as nonvoting members.

Sincerely,
Helen H. Hutchison, President
League of Women Voters of California

LWV PUBLIC POLICY WORK – RECENT MEMBER MEETINGS

Thank you to all the participants in our February 11th meeting, the second step in setting our agenda for the next year. The main goals of this meeting were to flesh out some program proposals more fully and gather member input on where to focus our energies. From the many topics covered in the January and February meetings, member interest clearly stood out on housing, transportation and civil discourse, and an update of our state-level position on State and Local Finances.

League program work at the national level is currently organized under the theme of *Making Democracy Work*. So, the local board will be looking for ways to make that

happen in our communities, as well as plan activities that address issues of high member interest.

For those of you who left the February 11th meeting with questions about how League works on public policy issues, you might explore these web resources: [What is Consensus?](#) and [How We Form Positions](#).

For more about our recent member meetings, see the document hyperlinks in calendar listings for February 11 and January 7 at calendar.lwvcs.org. In the coming months, watch the VOTER for more news about our developing plan for next year: visit voter.lwvcs.org.

Elaine Manley & Linda Davis

MARCH

- Sat. 11 9:30 a.m. - **Leadership Academy: Next Level Communications**
4:00 p.m. SEIU
2302 Zanker Road, San Jose 95131
- Wed. 22 7:30 p.m. **Board Meeting**
Sunnyvale Toyota
898 W. El Camino Real, Sunnyvale

JUNE

- Fri. 2- **LWVC Convention**
Sun. 4 The Sheraton Grand Sacramento Hotel
1230 J Street, Sacramento, CA 95814
- Sat. 7 2:00 p.m. **LWVCS Annual Meeting**

WHO REPRESENTS YOU

UNITED STATES

- President Donald Trump** 202-456-1414
comments@whitehouse.gov
- Senator Dianne Feinstein** 415-393-0707
senator@feinstein.senate.gov
- Senator Kamala Harris** 213-894-5000
www.harris.senate.gov
- Congressman Ro Khanna** 408-436-2720
- Congresswoman Anna Eshoo** 650-323-2984

CALIFORNIA

- Governor Jerry Brown** 916-445-2841
governor@governor.ca.gov
- Senator Jim Beall** 408-286-8318
senator.beall@senate.ca.gov
- Senator Jerry Hill** 650-212-3313
senator.hill@senate.ca.gov
- Assemblyman Evan Low** 408-371-2802
assemblyman.low@assembly.ca.gov
- Assemblyman Marc Berman** 650-691-2121

SANTA CLARA COUNTY

- Supervisor Dave Cortese** 408-299-5030
dave.cortese@bos.sccgov.org
- Supervisor Joe Simitian** 408-299-5050
joe.simitian@bos.sccgov.org

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The LEAGUE OF WOMEN VOTERS, a nonpartisan political organization, encourages the informed and active participation of citizens in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

FIRST CLASS

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