



VOTER

LEAGUE OF WOMEN VOTERS OF CUPERTINO-SUNNYVALE

December 2016

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In This Issue

Board Briefs	2
Calendar	6
Holiday Gathering	1
Member News	2
Opportunities for Involvement	2
President's Message	2
Program Planning	3
Tom Campbell on Compromise	3
Voter Service Accomplishments	4, 5

Celebrating LWVCS Voter Service and the Holidays



LWV Cupertino-Sunnyvale Board of Directors

President	Elaine Manley
Vice President	Susan Hough
Secretary	Bena Chang
Treasurer	Serge Rudaz

Directors	Linda Davis
	Tracey Edwards
	Bruce Kendall
	Katharine Turner

Off Board
 Nominating Committee Chair
 Marieann Shovlin
 Pros and Cons Scheduling
 Judi Pogue

Please join us for a festive gathering

**Saturday, December 3
11 AM to 1 PM**

Good Samaritan Church
19624 Homestead Road, Cupertino
Phone 408-253-0751

Please bring a main dish or salad or dessert to share.

RSVP to Kathi Turner at 408-459-0494 or kathiturn@aol.com

Take a moment to visit with your fellow League members. Have a nice lunch and hear a brief summary of what our fabulous Voter Service Team accomplished this year. Please bring friends that might be interested in joining our League.

The Cupertino-Sunnyvale VOTER

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This newsletter is posted on our website: www.lwvcs.org.

Editor: Roberta Hollimon
lwvcseditor@comcast.net

Holiday Cheer



PRESIDENT'S MESSAGE

First of all, a big thank you to the team of Voter Service volunteers. You did a stellar job during this election season. In honor of this group, we plan to have a Celebration event on December 3rd from 11 a.m.-1 p.m. You'll find more details in this newsletter. Please be sure to rsvp with Kathi. It will be a nice way to review our accomplishments as well as share some holiday cheer. I hope you are able to join us.

And now that the election is behind us, we focus our attention on building our membership and planning for next year. If you'd like to participate in this, please contact me directly. Thank you again and see you at an event soon.

Please bring a friend who might be interested in joining our League to the December 3 event.

Elaine

CORRECTION

Bay Area League Day - is Saturday, January 28, 2017. More information on location, speakers and panelists in next VOTER.

Opportunities for Involvement

Legislative Interviews - Attend an interview with our state legislators on issues of importance to League.

Program Planning - Attend our January Program Planning meeting and express your ideas for study next year.

Board Briefs

At its October and November Board Meetings your board:

- learned that more than 800 people have attended 22 in-person pro con forums and candidate forums.
- reviewed the number of views of the various forums we produced which were posted on our website. The full summary will be available soon.
- is planning a post-election celebration party in December.
- heard that local Leagues are to submit program suggestions to the County Council by March 1st of next year.
- received from the Nominating Committee, an overview of the process for refining board roles and finding people to serve on the board and learned that the Board will receive monthly reports from the Nominating Committee.
- discussed logistics for the December 3rd post-election celebration at Kathi Turner's church.

Member News

Thank you for renewing your membership: Nancy Burnett, Suzanne Ford, James Griffith, Kirsten Holmquist, Susan Hough, Russ Howard, Sharon Jenks, Michael Lusk, Anita and Alan Herrmann, Ruth Mansberger, Virginia Merry, Judi Pogue, Joan Schulze, and Florence Stafford,

Thank you for including a donation with your dues: Elaine and Scott Manley, Barbara Nunes, and Bill Wilson.

TOM CAMPBELL SPEAKS AT MARKKULA CENTER

Former Congressman Tom Campbell spoke to a group of about 80 at Santa Clara University on October 18. The event was hosted by the Markkula Center for Applied Ethics. He talked about his experiences in Congress and the original ability of the members to work together to find a solution that worked for the majority. But he said at that time they were asked to sign a contract on what they would and wouldn't do and Congress has continued to be less and less about compromise and more about stand-offs. He pointed out that we have had Supreme Court justices that were from different parties and different backgrounds that came together on certain issues because they had lived through the Civil war and they knew that when compromise fails it can lead to war.

He spoke of the importance of being honest and keeping your integrity rather than caving into the threats of high campaign dollars being spent in the next primary to remove you if you didn't follow the "correct" voting pattern.

He felt the best way to handle the vast amount of money that is now in our political system as a result of Citizens United is to pass a law that has the following

language in it: "Only a natural person, eligible to vote in any election to federal office, may spend money or contribute services in connection with a candidate for that election. No such expenditure of money or value of contributed services, combined, shall exceed one thousand dollars by any one person, excepting only the candidate for office, as for whom the limit of expenditure of money or the value of services performed for the election of that candidate shall not exceed the money or services contributed to that candidate. The states shall have power to adopt similar restrictions and to impose such limits regarding election to state office. The Congress and the states shall have power to adjust the limit of one thousand dollars to compensate for changes in the cost of living."

Campbell encouraged everyone to contact their representatives to request this.

Tom and his wife live in Los Angeles. He recently retired from being the Dean of the School of Law at Chapman University.

Elaine Manley



COMING NEXT MONTH - PROGRAM PLANNING

Every year in preparation for League Conventions and Annual Meetings we do what League calls "Program Planning." We look at our current positions to see if we want to retain delete or update them and also decide if we

feel there is a need for a new position. More information on the Program Planning meeting will come in the January VOTER.

OVERVIEW OF VOTER SERVICE ACCOMPLISHMENTS

By Linda Davis

Looking back on the last 4 months of intense voter service work, there is a lot to be grateful for: so many members willingly pitched in to help, community partners provided indispensable assistance, and nearly every candidate participated in both our forums and VotersEdge.org. I am also thankful for the board's support of a focus on strengthening our League's capacity to deliver high-quality voter service.

What service was delivered?

Firstly, we did a city council forum in July for Sunnyvale's Special Election. Then, for the November election, we conducted 12 major events over a 15-day period: eight candidate forums, a pro/con talk on state propositions at each of our two libraries, and a talk on local measures (county, city, schools) at each library. We also taped two cable TV programs on state propositions.

In addition, we provided 21 more ballot measure talks via a wide range of community organizations, and cosponsored two more candidate forums with a neighboring League. Videos of all the forums and all ballot measures were posted online by early October. We also staffed tables at four community events to provide voter information services, and conducted a pilot workshop on "Trusted Voter Resources."

Lastly, our work on VotersEdge.org insured coverage of our local contests on the LWV's election information website.

Who delivered this service?

A total of 28 League members contributed toward these efforts – 35 % of our membership. We also had several non-member workers at our events and relied on work by seven TV/video professionals. Other League members and community partners helped with promotion of our events and services.

Key Contributors

Susan Hough did her usual great job on the 17 state propositions. She wrote two 30-minute scripts to explain all the propositions, which Susan and Elaine Manley taped with The Better Part community access group. Those programs aired widely on cable TV channels and were available as on-demand video. Susan also gave 21 presentations to live audiences totaling over 800 people at libraries, churches, service organizations, senior residences, and elsewhere. Judi Pogue scheduled all these talks. Susan's PowerPoint

presentation on the propositions was used and adapted by League pro/con speakers throughout the state.

Bruce Kendall provided audio and technical assistance at every candidate forum and some ballot measure talks. He also spearheaded our efforts on VotersEdge.org, insuring that info from nearly every candidate for our local offices was available. Lastly, Bruce kept our online calendar up to date on election-related events, adding video links

after each event.

Linda Davis coordinated the planning and execution of all of our candidate forums, plus coordinated promotion for all our election services. She also provided support on local ballot measure research and VotersEdge.org, delivered a pilot workshop, and moderated the forum for Assembly District 24. (continued on page 5)

A Big THANKS! To all who helped with Voter Service

League members: Donna Austin, Pat Boyle, Susan Bremond, Harold Brown, Bena Chang, Linda Davis, Tracey Edwards, Andrea Harris, Roberta Hollimon, Kirsten Holmquist, Susan Hough, Marilyn Howard, Russ Howard, Bruce Kendall, Michael Lusk, Elaine Manley, Beverly Olsen, Nancie Plumb, Judi Pogue, Serge Rudaz, Marilyn Sherry, Marieann Shovlin, Lois Smallwood, Kathi and Terry Turner, Rose-Marie Twu, Leanne Untulis, Carol Weiss.

Non-League members: Curt Boyle, Sandy Ogden, Traci Shiu.

Key Community Partners: Cupertino Government Channel, KMVT Silicon Valley Community Access, Sunnyvale Library, Cupertino Library, City of Cupertino, City of Sunnyvale, Community Newspapers (Sun & Courier), Sunnyvale Chamber of Commerce, Cupertino Rotary, AAUW Sunnyvale-Cupertino, BlueLight Cinemas.

A more comprehensive report of voter service activities will be provided to the LWVCS board. Others may request that report, or provide input on our voter service activities, by writing to voterservice@lwvcs.org.

(continued from page 4)

Elaine Manley did an excellent job moderating five City Council candidate forums. She also assisted at other events, gave two presentations on ballot measures, registered voters at a couple of events, and helped to promote our events via Sunnyvale neighborhood associations and NextDoor.

Michael Lusk researched three local measures for Sunnyvale voters, plus created a PowerPoint presentation and delivered it at the Sunnyvale Library.

Tracey Edwards researched two countywide and two Cupertino measures and created PowerPoint presentations for all four measures.

Marilyn Sherry designed promotional materials – an all-events flyer and a total of 17 ads used in newspapers, for emails, and as digital signage. She also created two new webpages on www.lwvcs.org – one with links to our video resources and the other with links to basic info on voting.

Susan Bremond coordinated event workers for all the forums and four ballot measure presentations. She slotted 22 workers into about 40 jobs, and issued such effective reminders that every single worker showed up on time for every event.

Marieann Shovlin did a fine job as a first-time moderator for two school board forums, worked on three forums, and helped on the presentation on local measures in Cupertino.

Bena Chang managed email submissions of forum questions from the public. She thanked all submitters, and assembled the questions on a sheet accessible to all those working on forum question scripts.

Forum Committee – This group decided how to run each candidate forum and worked on forum questions, drawing on email submissions from the public, independent research, and group discussion. Tracey Edwards, Roberta Hollimon, and Marieann Shovlin focused on forums for Cupertino voters. Susan Bremond, Serge Rudaz, and Lois Smallwood focused on forums for Sunnyvale. Linda Davis and Elaine Manley interfaced with both subgroups.

Join the League of Women Voters

Membership in the League of Women Voters is open to all men and women of voting age who are U.S. citizens. Others are welcome to join the League as associate members.

Send your check payable to LWVCS to LWV Cupertino-Sunnyvale, P.O. Box 2923, Sunnyvale, CA 94087.

___ \$70 Individual member

Name(s): _____

___ \$105 Two members in a household

Address: _____

___ \$35 Student

City: _____ State: ___ ZIP: _____

___ Contribution \$ _____

Phone(s): _____

Email(s): _____

Membership checks are made out to “LWVCS” and are not tax-deductible. Donations to “LWVCS” are also non-deductible.

To make a tax-deductible donation, write a separate check to “LWVC Education Fund.”

CALENDAR

December

- Sat. 3 11:00 a.m. **Holiday Gathering**
1:00 p.m. Good Samaritan Church
19624 Homestead Road, Cupertino 95014
- Wed. 14 7:30 p.m. **Board Meeting**
Sunnyvale Toyota
898 W. El Camino Real, Sunnyvale

WHO REPRESENTS YOU

UNITED STATES

- President Barack Obama** 202-456-1414
comments@whitehouse.gov
- Senator Barbara Boxer** 415-403-0100
senator@boxer.senate.gov
- Senator Dianne Feinstein** 415-393-0707
senator@feinstein.senate.gov
- Rep. Mike Honda** 408-436-2720
mike.honda@mail.house.gov

CALIFORNIA

- Governor Jerry Brown** 916-445-2841
governor@governor.ca.gov
- Senator Jim Beall** 408-286-8318
senator.beall@senate.ca.gov
- Senator Jerry Hill** 650-212-3313
senator.hill@senate.ca.gov
- Assemblyman Evan Low** 408-371-2802
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- Assemblyman Rich Gordon** 650-691-2121
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SANTA CLARA COUNTY

- Supervisor Dave Cortese** 408-299-5030
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The LEAGUE OF WOMEN VOTERS, a nonpartisan political organization, encourages the informed and active participation of citizens in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

FIRST CLASS

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