



VOTER

LEAGUE OF WOMEN VOTERS OF CUPERTINO-SUNNYVALE

April 2015

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IMPORTANT MEETINGS IN APRIL AND MAY

ED SOURCE SYMPOSIUM

Thursday, April 30, 2015

Sacramento Convention Center, Sacramento, CA

A major challenge in California education, and the focus of recent reforms, is how to improve outcomes for "high needs" children. But will these reforms achieve the results they are intended to have? What strategies are proving successful in serving high needs students - and what more needs to be done?

LWV CALIFORNIA CONVENTION

May 15 - 17, 2015

San Diego

The Convention will feature the following workshops:

- The Future of Voter Service in California
- Communications: Messages that Move
- Democracy in Dialogue
- Leading Our Communities Through Civil Civic Engagement
- Building a More "Leaderful" League

Go to the League of Women Voters of California members' website for more information about registration and program.

LWV CUPERTINO-SUNNYVALE ANNUAL MEETING

Saturday May 30, 2015

10:00 AM - 12:00 Noon

Toyota Sunnyvale Meeting Room

Information on speakers and action to be taken will be included in your Annual Meeting Kit which will be mailed mid-May.

LWV Cupertino-Sunnyvale Board of Directors

President	Roberta Hollimon
Vice President	Susan Hough
Secretary	Michael Lusk
Treasurer	Serge Rudaz
Directors	Marilyn Howard
	Bruce Kendall
	Jason Spiller
	Katharine Turner

Off Board

Pros and Cons	Scheduling
	Judi Pogue
Voter Registration	Suzanne Ford

The Cupertino-Sunnyvale VOTER

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This newsletter is posted on our website: cs.ca.lwvnet.org.

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PRESIDENT'S MESSAGE

While browsing the national League website, I came across a piece with then and now pictures. I enjoyed looking at them and thought you might too. If you have a Twitter account, go to [#LWVat95piece](#) to see “then” and “now.”

There is an article on page 3 with local city government news. We hope to be able to report on news in our two cities regularly. If you have items you would like to see covered, let me know.

Finally, be sure to mark Saturday, May 30 for Annual Meeting. We will be trying a new venue. Watch for information in the next VOTER and in the Annual Meeting Kit.

Roberta

Board Briefs

At its March meeting, your board:

- Learned that the Voter Registration team, Suzanne Ford and Susan Hough, worked at three naturalization ceremonies in February.
- Heard that members of our League can join the LWV Southwest Santa Clara Valley's Higher Ed Study Committee.
- Discussed the mailing of the Community Appeal.

LOOKING BACK



Fighting for voting rights

From LWVUS

This year, the League of Women Voters is celebrating 95 years of Making Democracy Work®. Founded in 1920 as an outgrowth of the movement that secured women the right to vote, the League has spent nearly 100 years engaging voters around a range of policy issues. Today, League activists in nearly 800 Leagues across the country work year-round to educate and empower voters to tackle the most important issues facing our communities and our country. Our work may look



Marching forward

different than it did in 1920, but it remains rooted in our mission and vital to ensuring the strength of our democracy.

Above are samples of “then” pictures from the “Then and Now” collection. Go to [#LWVat95piece](#) to see then and now pictures.

INSTRUCTIONS: Hover your mouse under each title in order for the images to appear so you can see how the League has helped educate and empower voters – then and now!

LOCAL CITY NEWS

Sunnyvale

Initiative on Public Lands

A ballot initiative has been filed that would require voter approval before public land is sold, however, the city council could still sell commercial properties or utilities. Signatures of Sunnyvale registered voters need to be collected to place this initiative on the ballot. Go to sunnyvalepubliclandsact.com for more information.

Bus Rapid Transit, BRT,

The Valley Transportation Authority, VTA has proposed having a bus-only lane of traffic on El Camino Real to cut traffic time of buses. The Sunnyvale City Council supported mixed-use lanes by voting 4-3 against the dedicated lanes. For more information, go to vta.org.

Cupertino

General Plan

As part of its General Plan review, the city is considering modification of the housing element including housing mitigation fees. These fees are collected from new residential and non-residential development and used to help construct and preserve affordable housing for low and moderate-income households. The City Council has authorized a study to modify existing housing mitigation fees for residential and non-residential (office, retail, hotel, research and development (R&D) and industrial) development. The draft Nexus Study reports are now available at www.cupertino.org and at City Hall. The public hearing to consider adoption of the 2014-2022 Housing Element will be heard at the April 14, 2015 Planning Commission meeting.

For more information on the Housing Element Update and General Plan Amendment projects, please visit www.cupertino.org.

LEAGUE NEWS

National – The League joined a letter to members of the U.S. House of Representatives encouraging them to support and cosponsor H.R. 425, legislation that would end coordination between Super PACs and candidates.

State - LWVC has released, *Best Practices Manual for Official Voter Information Guides*. This manual was specifically developed as an easy-to-use resource for election officials and community groups working to better serve California's diverse voters.

Bay Area - For the 2015 Council of the League of Women Voters of the Bay Area, the Board has decided to convene a "virtual" meeting. Business will be conducted by e-mail, with the deadline/date of the meeting of Saturday, May 30, 2015. **The primary purpose of the Council meeting is to adopt the LWVBA Budget for 2015-16.** This process replaces the announced LWVBA Council originally scheduled for May 2, 2015.

Join the League of Women Voters

Membership in the League of Women Voters is open to all men and women of voting age who are U.S. citizens. Others are welcome to join the League as associate members.

Send your check payable to LWVCS to LWV Cupertino-Sunnyvale, P.O. Box 2923, Sunnyvale, CA 94087.

____ \$60 Individual member

Name(s): _____

____ \$90 Two members in a household

Address: _____

____ \$30 Student

City: _____ State: _____ ZIP: _____

____ Contribution \$ _____

Phone(s): _____

Email(s): _____

Membership checks are made out to "LWVCS" and are not tax-deductible. Donations to "LWVCS" are also non-deductible.

To make a tax-deductible donation, write a separate check to "LWVC Education Fund."

CALENDAR

April

- Mon 13 7:30 PM **Board Meeting**
Location TBA
- Thu 30 8 AM - 12 Noon **EdSource Symposium**
Serving California's High Needs Students:
New Strategies for Students' Success
Sacramento Convention Center, Sacramento, CA

May

- Mon 11 7:30 PM **Board Meeting**
Location TBA
- Fri 15-Sun17 **LWVC Convention**
Westin San Diego Gaslamp Quarter
- Sat 30 10 AM - 12 Noon **LWV Cupertino-Sunnyvale Annual Meeting**
Toyota Sunnyvale Meeting Room
898 W El Camino Real, Sunnyvale

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The LEAGUE OF WOMEN VOTERS, a nonpartisan political organization, encourages the informed and active participation of citizens in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

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