



VOTER

THE LEAGUE OF WOMEN VOTERS OF CUPERTINO-SUNNYVALE

January 2011

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WELCOME TO THE PROGRAM PLANNING PROCESS FOR 2011-2013!

Date: January 26, 2011 (Note change of date)

Time: 10:00 AM or 7:00 PM

Place: Olsen's
611 Hubbard Avenue, Santa Clara 95051

Do you care about voting? Never miss an election? Then you need to come to the League's program planning meeting on Wednesday January 26 at 10:00 AM or the same day at 7:00 PM. We offer the same meeting at two different times to accommodate members' schedules.

The League sets its agenda through the Program Planning process. You voted in November because you care about who will be setting our political future; you need to come make your voice heard about what you want the League's future to be.

We'll be discussing League policy and positions at the state level, including where the League should focus its energy over the next two years. Do we think there should be a new study? Should we focus on community education? What are the areas are of concern to us here in Cupertino and Sunnyvale?

Were you concerned that the League didn't have a position on the "Top Two Primary" initiative last June? Come discuss whether we should have a study of the primary system and role of political parties.

Come discuss questions such as:

- Should we have another study?
- Where should the League focus its energy over the next two years?

If you want your voice to be heard, then attend the Program Planning meeting. It's the start of the grassroots process, and the place for each of us to make our opinions heard.

LWW Cupertino-Sunnyvale Board of Directors

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PRESIDENT'S MESSAGE

Happy New Year! We've made it through the winter holiday of your choice (at my house it's Hanukkah and Christmas, for a double dose of lights!), sent the kids back to school and settled down to see what's next. We're no different here in the League. We've made it through a year of service, education, advocacy and fellowship, and it's now time to take a look at this coming year and make a few plans. What are our priorities? How much time and energy do we have and where shall we apply it to do the most good for our community? On January 26th, we'll have our annual program planning meetings, one during the day for those of us who don't go out at night, and one in the evening for those of us who have other commitments in the daytime. So you see, there's no reason you can't make one of them! When you joined the League, you lent your name and some money to support its goals. If you care about what the League does in your name, please come and contribute your voice to the discussion!

See you at Bev's!

Susan

SMART VOTER REACHES MORE MILESTONES WITH NOV 2ND ELECTION COVERAGE

Continuing a pattern of continuing growth, the League's [Smart Voter](#) online service provided the public with 7.7 million pages of information during the November election cycle — a record for a non-Presidential election! In California, those page views included local ballot information for 28 counties that encompass a record 93 percent of all of the registered voters in the state — and moved us ever closer to our goal of 100 percent coverage. Over 2000 candidates made exclusive background information on their candidacies available to users of Smart Voter. Not least — for the first time all federal and state legislators were asked questions by Smart Voter about issues such as the economy, budget priorities, education, health care, energy and campaign financing. Many candidates responded and their answers were available to the voting public at [SmartVoter.org](#). Several enhancements that were part of Smart Voter's ongoing strategic plan were completed for this election. They included a new and simplified design for the home page and general voting information pages, expanded use of social media and search advertising to make it easier to discover and stay updated about Smart Voter coverage, and an enhanced level of information on all federal and state contests around the country.

Board Briefs

The Board did not hold a meeting in December. Board Briefs will return next month.

Membership News

Thank you for renewing your membership: Dolores Ayala, Len Doberne, Florende Stafford, Joan and Albert Wehde and David Whittum.

Thank you for including a donation with your renewal: Harold Brown, Kirsten Holmquist, Bruce Kendall, and Norma Medlin.

The Cupertino-Sunnyvale VOTER

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The League of Women Voters of the Bay Area Presents
Bay Area League Day 2011

LEAGUE NEWS

National – The following organizations: Campaign Legal Center, Common Cause, CREW, Democracy 21, Judicial Watch, League of Women Voters, Public Citizen, Taxpayers for Common Sense and U.S.PIRG, have joined together to announce their support for continuing the Office of Congressional Ethics (OCE) and their opposition to any efforts to weaken or undermine the Office in the next Congress. They say, “It would be a grave mistake for the new House, with more than 100 new members, to backtrack on congressional ethics.”

State – A message from the Transition Team. “Jill Kaiser Newcom, who has been our executive director since 2004, resigned...The LWVC/EF has hired an interim executive director to serve until a permanent hire is made. This is a part-time position. We also plan to hire an executive search consultant to help us create the permanent position's job description, research salary ranges and benefits, promote the position, screen and interview candidates, and orient our new permanent executive once selected. A request for proposals will be offered soon.”

Reduce, Reuse, Recycle: Taking it to the Next Level

Saturday, January 29, 2011, from 9:00 a.m. to 2:00 p.m.
MetroCenter, 101 Eighth Street, Oakland, California

Featuring keynote speaker:

Dan Reicher, Director of Energy and Climate Initiatives at Google

And three panel discussions addressing:

What Government Is Doing

What Science Is Doing

What We Can Do

----- REGISTRATION FORM -----

The price of this year's Bay Area League Day is \$30 (\$20 without lunch) in advance or \$35 (\$25 without lunch) at the door. A light breakfast will be served to all who attend. To register, please write check payable to “LWVBA” and mail with this form to 1611 Telegraph Ave., Suite 300, Oakland, CA 94612.

Name: _____

Local League: _____

Phone: _____ E-mail: _____

Registration is also available online through January 24 via
PayPal at www.lwvbayarea.org.

For more details, call (510) 839-1608 or send an e-mail to

Join the League of Women Voters

Membership in the League of Women Voters is open to all men and women of voting age who are U.S. citizens. Others are welcome to join the League as associate members.

Send your check payable to LWVCS to LWV Cupertino-Sunnyvale, P.O. Box 2923, Sunnyvale, CA 94087.

____ \$60 Individual member

Name(s): _____

____ \$90 Two members in a household

Address: _____

____ \$30 Student

City: _____ State: _____ ZIP: _____

____ Contribution \$ _____

Phone(s): _____

Email(s): _____

Membership checks are made out to LWVCS and are not tax deductible.

To make a tax-deductible donation, write a separate check to LWVCS Education Fund.

CALENDAR

January

Mon	10	7 PM	Board Meeting Hollimon's 11155 La Paloma Drive Cupertino, 95014
Wed	26	10 AM or 7 PM	Program Planning Olsen's 611 Hubbard Ave Santa Clara 950501
Sat	29	9 AM - 2 PM	Bay Area League Day Reduce, Reuse, Recycle MetroCenter, 101 Eighth St Oakland

WHO REPRESENTS YOU

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Supervisor Liz Kniss	650-965-8737

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THE LEAGUE OF WOMEN VOTERS, a nonpartisan political organization, encourages the informed and active participation of citizens in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

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FIRST CLASS